



GREINES, MARTIN, STEIN & RICHLAND LLP  
APPELLATE LAWYERS

## Laurie J. Hepler

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Laurie Hepler is a leading San Francisco appellate lawyer, who collaborates with clients to address all aspects of the appellate process objectively and strategically. For over two decades, Laurie has helped trial counsel, corporate counsel, insurers and individuals keep their wins, reverse their losses, and develop the law. Successful first- and second-chair trial experience back up her appellate expertise.

Clients retain Laurie as their appellate lawyer in state and federal courts throughout California and the U.S. Her clients' appellate matters span a wide range of subjects, including product liability, insurance coverage, contract disputes, personal jurisdiction, employment, and unfair competition. But the subject counts less than the forum: appellate courts know Laurie, and she knows them.

Laurie has been honored with two prestigious *California Lawyer* Attorneys of the Year ("CLAY") Awards, for two California Supreme Court wins. She is a member of the highly selective California Academy of Appellate Lawyers, and is certified as an Appellate Specialist by the State Bar of California Board of Legal Specialization.

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## Education

J.D., UCLA School of Law (1992).

B.A., University of Pennsylvania (1988). Magna cum laude, Phi Beta Kappa.

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## Honors

Ranked by Chambers and Partners USA for California Appellate Law

Selected by *California Lawyer* as one of its "Attorneys of the Year" (2000 and 2013)

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## Bar Admissions

California 1992

U.S. Supreme Court

Numerous U.S. Circuit Courts of Appeals

All U.S. District Courts in California

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## Speaking and Involvement

**Presenter, “Establishing Favorable Precedent In Bad Faith Litigation,” Federation of Defense and Corporate Counsel**  
2018

**Presenter, “Moot Courts: How to Get the Most Out of—and Give the Most to—Them,” California Academy of Appellate Lawyers**  
2018

**Presenter, “Appellate Strategy For Repeat Commercial And Institutional Litigants,” Pincus Advanced Appellate Conference**  
2018

**Presenter, “Use It Or Lose It: Pre-Judgment Appeal and Writ Deadlines,” Annual Meeting of the Association of Defense Counsel of Northern California and Nevada**  
2017

**Presenter, “Appeal Rights And Your Arbitration Case,” Bar Association of San Francisco**  
2017

**Judge, 48th Annual Roger J. Traynor California Appellate Moot Court Competition**  
2017

**Moderator, “Moral Character: Assessing the Supreme Court’s Role in Contested Bar Admissions,” California Academy of Appellate Lawyers**  
2016

**Moderator, "Oral Arguments: When and How They're Important, and How to Make Them Successfully," First Appellate District Practice Symposium**  
2012

**Presenter, "Strategic Legal Analysis: Begin With the End In Mind," presentation to in-house professionals**  
2012

**Presenter, "Should We Appeal?," National Forum for Environmental and Toxic Tort Issues**  
2011

**Presenter, "The Seven Deadly Sins in a Case Headed for Appeal," presented annually to bar associations throughout California**  
2008-11

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## Professional Associations

**Member, California Academy of Appellate Lawyers**

**Appointed to the State Bar's Appellate Law Advisory Commission (2013-2016)**

**Appointed to State Bar Committee on Appellate Courts (2006-2009)**

**Member, Federation of Defense & Corporate Counsel (Chair of Amicus and Public Policy Committee)**

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## High Impact Wins

**O'Neil v. Crane Co. (2012) 53 Cal.4th 335**

Jul 29, 2012

**RLI Insurance Co. v. CNA Casualty of Cal. (2006) 141 Cal.App.4th 75**

Jul 29, 2006

**PLCM Group v. Drexler (2000) 22 Cal.4th 1084**

Jul 29, 2000

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## Publications

**Appellate Success in California**

Oct 12, 2018

**National Survey on Excess Liability For An Insurer's Good-Faith Breach Of The Duty to Defend**

Dec 21, 2017

**Laurie Hepler offers "Five Core Questions" to consider before any appeal**

Dec 06, 2017

**U.S. Supreme Court Rejects California's Assertion Of Personal Jurisdiction Over Drugmaker**

Jun 19, 2017

**SCOTUS Hears Specific-Jurisdiction Case From California**

Apr 26, 2017

**Tips: Critical New Trial Motion Deadlines, Daily Journal (February 27, 2017)**

Feb 27, 2017

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